



2026

**MEDIA PLANNER** | **BioPharm** INTERNATIONAL<sup>®</sup>

# Engage at every stage of innovation

Industry Sciences One™ connects science with business through strategic interactions, relationships of expertise, and data-driven insight.

A division of MJH Life Sciences®, the global enterprise reinventing end-to-end service for partners in pharma and biotech, IS1 leverages multi-industry access and influence to provide strategic clarity and shape market entry for accelerated adoption.



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CLINICAL TRIALS

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cannabis  
SCIENCE NETWORK

LCGC  
INTERNATIONAL

Nutritional  
OUTLOOK

PHARMACEUTICAL  
COMMERCE

PHARMACEUTICAL  
EXECUTIVE

Pharmaceutical  
Technology

Spectroscopy

TURBOMACHINERY  
INTERNATIONAL

IS1  
INDUSTRY SCIENCES ONE

DISCOVERY & ANALYSIS • MANUFACTURING • RESEARCH & DEVELOPMENT • COMMERCIALIZATION

AN MJH life sciences® BRAND

# Big-picture, full-spectrum service

## Live Events

Direct engagement with decision-makers during critical exchanges of information and influence.

## Data & Analytics

Behavioral intelligence and data analysis to drive high-performance campaigns.

## Strategic Services

Focused, evidence-based assessments to confidently navigate key inflection points as well as influence and validate critical business decisions.

## Learning Lab

Context-essential promotion to industry professionals in solutions-seeking mode.

## Media

Proven brand visibility through trusted digital, interactive, and print channels.



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# Live exchanges of information and influence

Deliver your message and reinforce your reputation as a forward thinking, science-driven partner by showcasing facilities, technology, and commitment to innovation.

## State of the Science Summit™

3-hour educational networking event bringing industry experts, thought leaders, and target customers together in one room.

## Market Match

IS1 brings your target customers together in a single day educational live event to provide you with the opportunity to showcase your capabilities and services to a targeted decision-making audience.



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# Behavioral intelligence for high performance

Our data-driven solutions provide deeper audience insights to improve ROI, transforming your educational and commercialization activities through a customer-centric approach.

## Industry-Inclusive Services

- Insights & Analytics
- Marketing & Sales Strategy
- Data Strategy, Acquisition, Integration & Management
- Technology Development, Integration & Delivery

## Nexus

Powered by Element, our data analytics platform, our nexus program provides the ideal opportunity to showcase your existing assets, complemented by our industry-leading content to provide a user-level experience to engage and nurture your target audience.



# Evidence-based insights for key inflection points

IS1 Strategic Services provides analytical and strategic guidance for organizations facing a common challenge: inundated with data but lacking strategic insight to act confidently.

We unite subject matter experts, market analysts and sector veterans with decades of combined experience to deliver customized assessments for data-driven business planning, including:

- Infrastructure development and operational planning
- Competitive landscape analysis and market entry strategy
- Portfolio alignment and stakeholder mapping
- Partner/vendor assessment and due diligence



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# Capitalize on solutions-seeking mode

Industry science innovators focused on learning concepts and adding new skills have powerful recall, open minds and high engagement. We leverage that opportunity by uniting education with partner solutions.

## Learning and Development Platforms

Align your brand, products and services with our knowledge-driven platform captivating audiences with innovative learning modules and hands-on training opportunities.



# Shape what your market sees, *hears* and *thinks*.

IS1's portfolio of media properties meets MJH Life Sciences' apex standard of leadership in technical, clinical and specialty authority. When we speak, the industry listens—credibility and reach that we share with our partners.

We position every showcase of expertise in digital, interactive, and print media and live events for optimal intersections between topic, audience and opportunities to network.



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# State of the Science

3-hour educational networking event bringing industry experts, thought leaders, and target customers together in one room. These events provide valuable educational presentations, collaborative workshops, and networking opportunities, allowing our partners to showcase their facilities, technology, and commitment to innovation.



# Market Match

Executive matchmaking between IS1's network of trusted CDMOs and pharma/biotech partners in search of US-based manufacturing.



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# Focus Group/ Ad Board

Unlock valuable insights with our focus group services through our subject matter expert network. Leverage the power of expertly facilitated sessions that gather in-depth feedback from targeted industry leaders, helping you understand customer preferences, identify market trends, and refine your strategies. Benefit from our professional analysis to drive informed decision-making, gain a competitive edge and turn your ideas into actionable results

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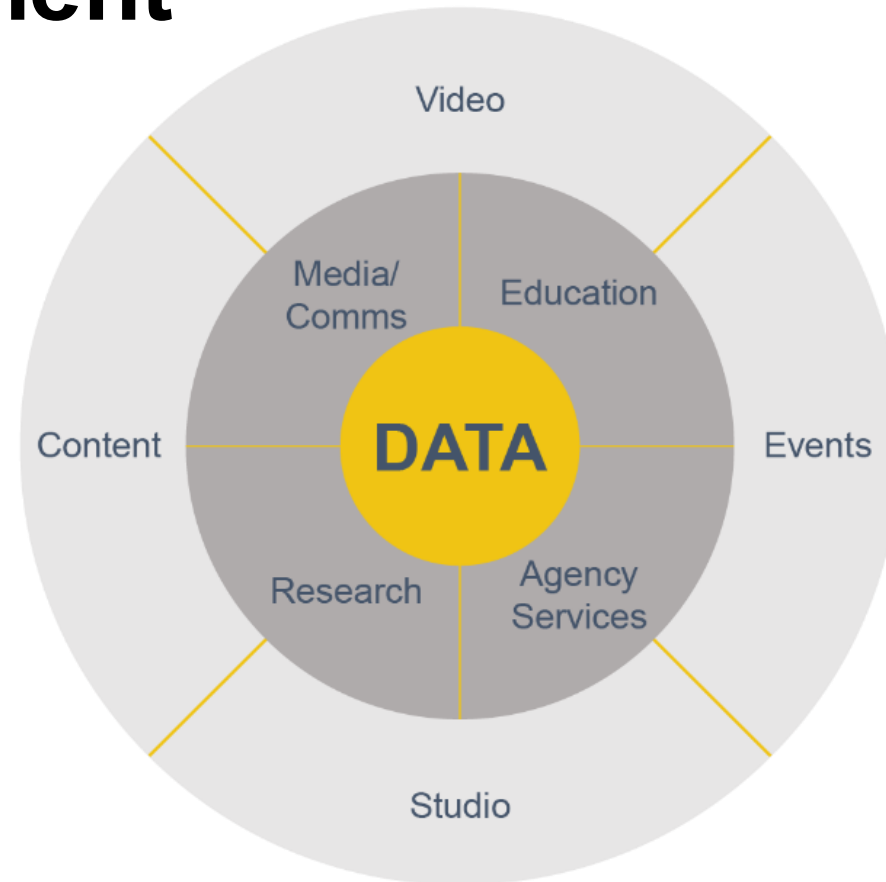
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# Nexus – Powered by Element

*Data-fueled solutions providing deeper audience insights to improve ROI.*

Together with Element, the MJH Life Sciences data agency, we leverage our customer-centric, data-driven approach in providing a range of services, solutions and insights to transform your educational and commercialization activities:

- Insights & Analytics
- Marketing & Sales Strategy
- Data Strategy, Acquisition, Integration & Management
- Technology Development, Integration & Delivery
- Campaign Development & Execution



# IS1 Consulting

IS1 Consulting empowers organizations to move from data overload to strategic clarity. Our team of seasoned subject matter experts, market analysts, and industry veterans delivers tailored insights to fuel smart, data-driven decisions. From infrastructure and operational planning to competitive analysis, portfolio alignment, and due diligence, we provide the strategic guidance needed to move forward with confidence.



# Learning and Development Platforms

We connect your brand with science-driven professionals who thrive on continuous learning. By integrating partner solutions into expert-led educational content, our dynamic platforms engage high-value audiences with the insights and strategies they're actively seeking—positioning your brand as a trusted resource at the center of their growth.

## Learning Modules

The course comprises a series of learning modules as outlined below. Completing each module, including answering all quiz questions correctly, will result in you receiving a certificate of completion. There will also be a course completion certificate once all modules have been successfully finished.

To begin the course click on the first course module below. You will then be able to watch that module before answering a series of questions to validate your learning experience. Enjoy the course!



20:00

### Mining

This module introduces elemental analysis for mining operations and provides practical advice on how to setup the instrument to suit mining sample types. Also provided are materials that provide more in-depth information.

[Launch Course](#)


17:00

### Mineral Refining

This module demonstrates the use of an atomic spectroscopy instrument to test for impurities in mineral refining process samples. It includes tips and tricks to get the best results.

[Launch Course](#)


19:00

### Manufacturing

This module discusses how to perform elemental impurity analysis of chemicals used to make the active materials for cathode manufacturing.

[Launch Course](#)


19:00

### Recycling

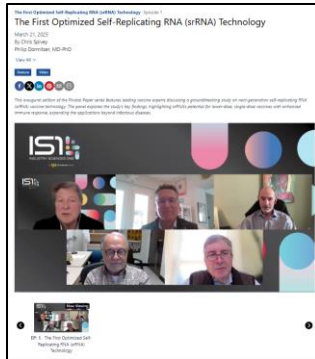
This final module discusses testing for elemental content in recycled battery 'black mass' material.

[Launch Course](#)

# Digital - Videos

## Pivotal Paper

This exclusive video highlights two groundbreaking achievements your company has pioneered—accomplishments unmatched in the industry. Featuring authentic customer insights, it showcases the real-world impact and innovation only your team has delivered.



## Inside Track

Inside Track is a powerful medium for sharing ideas that can drive innovation, enhance understanding, and promote advancements in bio/pharmaceuticals. They offer a unique opportunity for industry leaders to connect, collaborate, and contribute to the future of pharma and technology.



## Peer Exchange

Peer Exchange is a small-group, interactive discussion where professionals share insights, challenges, and experiences. Moderated by an industry expert, these sessions encourage open dialogue and collaborative problem-solving. Choose between a 50% or 100% share of voice, allowing for flexible alignment with brand objectives and budget.



## Facility Tour

Highlight your company's expertise, commitment to quality, and industry leadership by offering an immersive tour of your state-of-the-art facilities

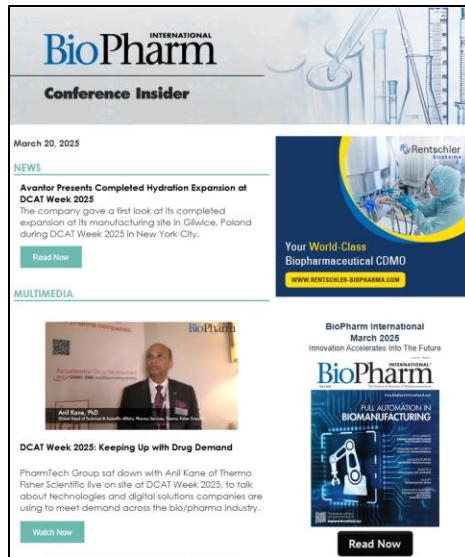


# Conference Opportunities

Attending an upcoming industry event? Strengthen your brand reach with editorialized content.

## Conference Insider

Maximize your company's visibility at industry conferences with *BioPharm International's* premium editorial coverage. Gain unparalleled access to our daily summaries, key opinion leader interviews, and an extensive recap of the most crucial topics and dialogues of the event.



## Conference Connect: Industry Insights Video

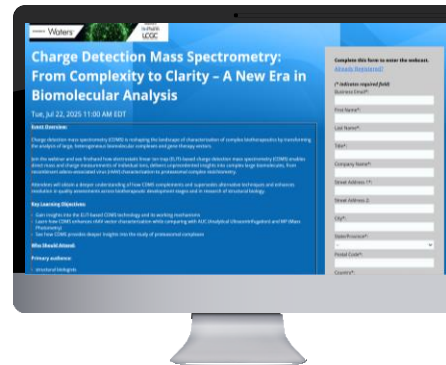
Extend your ROI at industry trade shows with custom video content that can strengthen your brand reach post show. We'll conduct an interview and edit it into a video for the *BioPharm International* community.



# Webcasts – Lead Nurturing

## Webcasts

BioPharm International educational webcasts are led by credible moderators and offer exclusive sponsorship to a qualified audience while embracing digital engagement.



## Executive Summaries

An executive summary of a webcast is a concise overview of the key points, topics, and takeaways covered during the presentation. It typically highlights the main objectives, important discussions, expert insights, conclusions, and any actionable recommendations or next steps, providing a quick reference for viewers or stakeholders who need to grasp the core content without watching the entire session.



## Symposiums

A symposium is a comprehensive learning experience featuring multiple expert speakers, panel discussions, and interactive sessions. Spanning one or more days, these events provide a deep dive into critical industry topics, offering attendees a mix of educational presentations, networking opportunities, and collaborative discussions.

## Lead Nurturing

Maximize your investment on your past webcasts, eBooks and other topic centric lead generation programs by taking advantage of our lead nurture journey to further engage MQL's through the use of topically aligned assets. Minimum of 4 assets per campaign which includes set up, hosting, 1 email deployment per asset and monthly reporting.



# Digital – Custom Content

Increase your company's thought leadership by utilizing content marketing formats that allow you to share in-depth knowledge, industry insights, and expert opinions, establishing your brand as an authority in your field.

## Sponsored E-book

A sponsored custom E-book or E-book series covers the topic(s) of your choice or a collaborative topic in conjunction with our editorial team. This program is designed to deliver high-quality leads.



## Dedicated Dialogue

*BioPharm International* will conduct an interview with an expert from your company (scientist, corporate manager, etc.) This interview will be marketed through a multimedia program that includes a podcast and a two-page article in an issue of *BioPharm International*.



# Lead Generation

## Pay-Per-Lead

These topic-driven program designed to capture prospects that are most interested in your business' products or services.

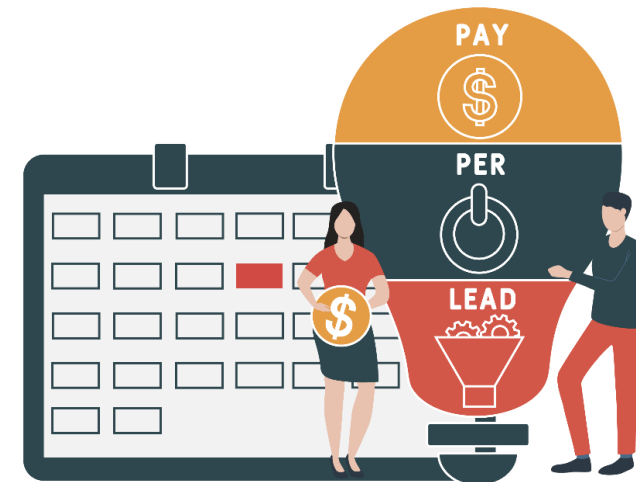
Supply us with your company's high-quality content, and we will work to produce valid leads based on your criteria through our marketing channels.

We'll target professional audiences based on:

- Industry
- Title
- Function
- Location

Custom Leads Includes:

- Organization
- Targeted Location



# Digital – Content Syndication

## Partner Perspectives

*BioPharm International*® Partner Perspectives is a native marketing program that gives you the platform to introduce thought leadership and insights within the context of our trusted editorial. This is content marketing at its best with articles by your subject experts, integrated alongside valued content in *BioPharm International*®.

Best Practices for Quantification of Residual Host Cell DNA with Real-time PCR

February 25, 2025  
By Anna Frame, PhD, Product Marketing Manager, Cytos Technology  
Erik Skolnik, Vice President, R&D, Cytos Technology

Advantages of Real-time Quantitative PCR

Residual DNA from cell lines can persist during biologic drug manufacturing, which can cause adverse side effects in patients if problematic genetic material is transferred. Regulatory agencies have set the limits for this critical quality attribute (CQA) between 10-100 pg host cell DNA/dose, depending on the parental cell line and dosing regimen. Testing in-process samples from downstream purification and polishing steps for residual DNA (Table 1) can inform process improvements during the manufacturing process to help prevent delays with regulatory approvals. Over the past several years, this has been achieved with semi-quantitative and quantitative PCR methods using hybridization techniques and intercalating DNA dyes; however, these methods have limitations, such as non-specific signal detection, which can lead to inaccurate measurements of DNA concentration.

Introduction of fluorescence-based detection tools has significantly improved the sensitivity and specificity of real-time PCR quantification. To this end, USP General Chapter <509> "Residual DNA Testing" outlines use of probe-based DNA quantification as a validated method for testing recombinant therapeutic products produced in *Escherichia coli* (E. coli) or Chinese hamster ovary (CHO) cell lines. When employed in combination with other hot start PCR reagents, the sensitivity and accuracy of the resulting real-time PCR assay can readily detect femtogram levels of host cell DNA remaining in process samples or the final drug substance, instilling confidence that the drug manufacturing process has reduced DNA levels to the safest levels possible.

Manufacturing Step	Samples for residual DNA testing
Upstream Harvest	Not required
Downstream Purification	In-process monitoring sample
Polishing	Purified sample
Final Drug Substance	Lot release/QC samples

Table 1. Manufacturing steps to monitor host cell DNA levels.

## Content Engagement Hub

Package your valuable content marketing assets into a user-friendly digital hub for self-education. The hub is driven by a multi-touch marketing campaign and single-sign-on access to generate quality leads. The always-on nurturing lets prospects choose the time and place in which they engage – leading users to spend more time consuming your content.

- End-to-end project management, including setup of a branded environment, creative design of all materials, turnkey promotion, and reporting
- Six to 12 related assets, including white papers, app notes, videos, webcasts, research, and web links
- Hosted and promotion for three months

Single-Use Films  
– Superior Leak Resistance For High-Value Bioprocessing Liquid Applications

MERCK BioPharm

The Hub of Reference Information for the Biotech Industry of Single-Use Systems

Transform Single-Use Fluid Management – The Science and People Behind Ushulab™ Film

Performance of Ushulab™ Bag Systems with Enhanced Film to Reduce Osmolality Risk

Ushulab™ Single-Use Process Container Film

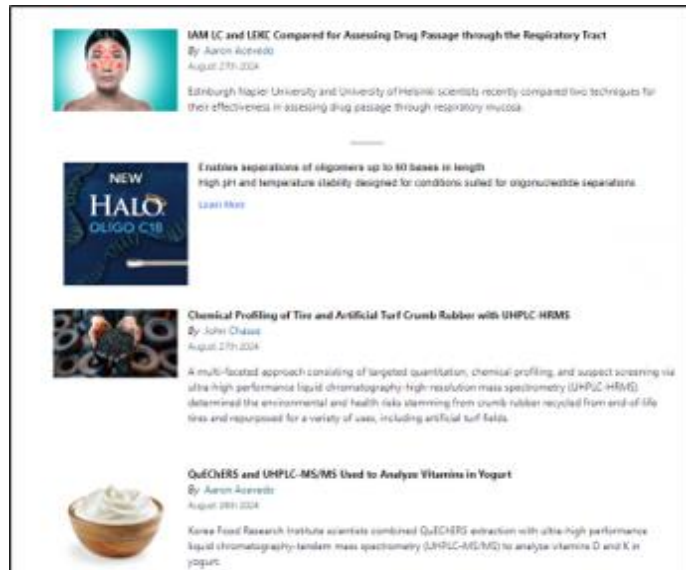
Ushulab™ Advanced Qualification Design – Simplifying the Qualification of Ushulab™ Custom Assemblies

# Digital – Contextual

Strengthen your marketing with contextual advertising by aligning your brand in environments relevant to your products or services. This approach ensures that your message reaches an audience already interested in related content.

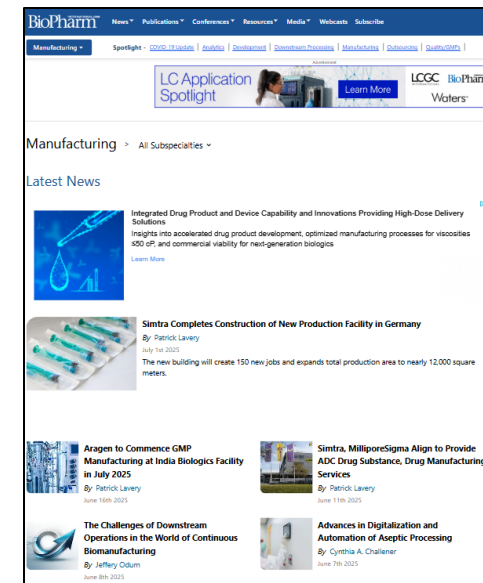
## Native Advertising

This program gives you the opportunity to inject thought leadership, insight, and brand awareness within the context of our trusted, editorial communities. You will receive a choice of topics, and in-article links to your gated content are served within relevant editorial content.



## Topic Resource Center

Get 100% SOV for your messaging when you integrate your content assets with our trusted editorial resources to engage industry professionals around a dedicated topic.



# Digital – Email

## BioPharm International e-Newsletter

The *BioPharm International* e-newsletter delivers critical information on industry trends, new technologies, the regulatory arena, recent contract awards, company mergers and acquisitions, and news of interest to a highly desired community of biopharmaceutical development and manufacturing professionals. Readers keep abreast of industry, technical, and scientific developments, as well as the movements of colleagues. The e-newsletter also includes information on upcoming industry events and new product introductions

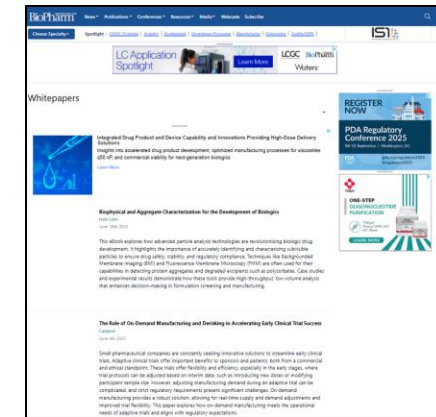


## First Look

*BioPharm International's First Look* is a monthly electronic newsletter that is sent to subscribers. It previews the latest issue of *BioPharm International* with links to online content and the digital edition of the magazine.

## White Paper Syndication

Your white paper is posted in our library and promoted using our targeted email capabilities. In order to download your white paper, the viewer must complete a short response form, including contact information and demographics. After the white paper is sent, you will receive on-demand or weekly reports containing all your leads.



## Custom Targeted Email

Select from **over 1,000,000** from our highly targeted, data-driven database contains decision-makers in the bio/pharmaceutical industry you can use to reach your potential buyers.



# Audience – Publication

BioPharm International delivers not only traditional advertising but integrated marketing solutions for suppliers to reach their customers.

## Total Circulation: 34,645

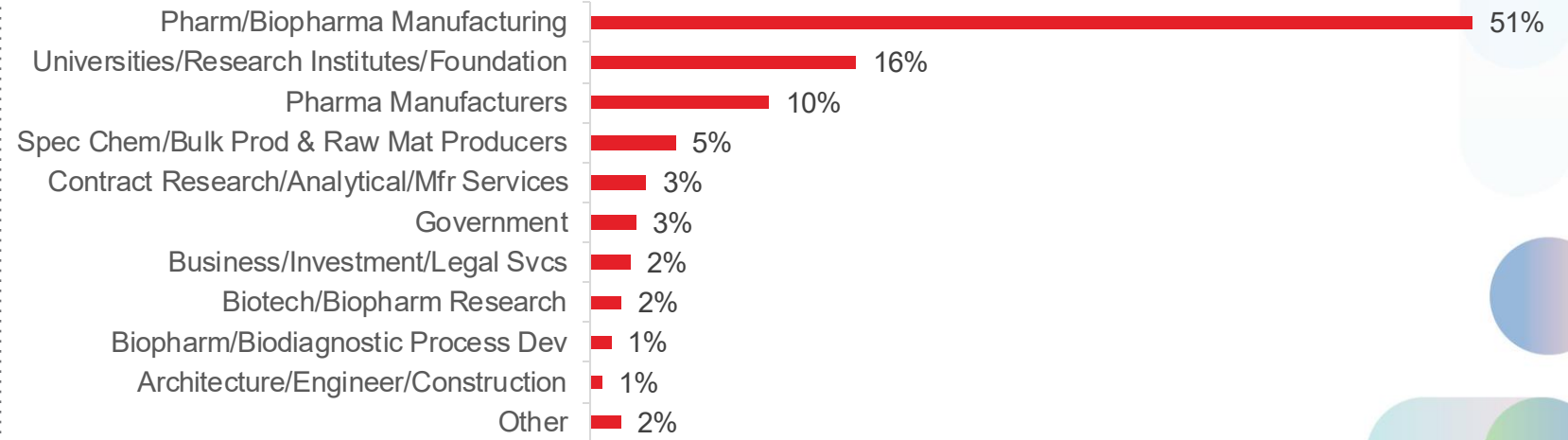
Print **20,744** Digital **13,901**



**81%**  
of our readers are involved in purchasing for biopharmaceutical development and manufacturing

Publisher's own data  
\*Readership Survey, July 2024

## Fields of Work



## Top 3 Job Titles

1. Corporate Management 18%
2. Research & Development 15%
3. QA/QC, Assurance Validation 9%



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# Audience – Digital

Through our digital platforms, we provide expert, independent insight and analysis to help bio/pharmaceutical professionals navigate industry challenges.

## Website

biopharminternational.com

Average Monthly Total Views

**80,786**

Average Monthly Total Users

**52,578**

## Social Media Followers\*:

LinkedIn

**2,241**

X (Formerly Twitter)

**3,615**

## eNewsletter Subscribers

**BioPharm International eNewsletter**

Average Engaged Distribution

**27,697**

## Available Opportunities

### eNewsletters

- Banner Ads
- Text Ads
- Featured Products
- Featured Videos
- Featured Poster

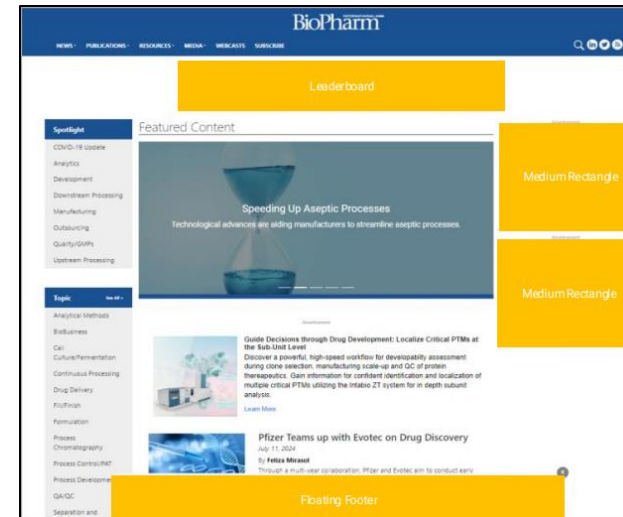
### Issue Alerts

- Banner Ads
- Text Ads
- Featured Products
- Featured Videos

### Website

biopharminternational.com

- Banner Ads
- Expandable Video Banner Ads
- Pre-roll Videos
- Page Push
- Videos
- Sponsored Content
- Sponsored Link
- Ad Retargeting
- Geotargeting
- Native Advertising



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# Print

- » **Display Advertising**  
Reach your specific objectives with premium print options that include preferred positioning, run-of-book, and inserts.
- » **High-Impact Ads**  
Grab the attention of readers from the moment they receive our publication with front cover tips, cover wraps, cover stickers and internal tips.
- » **Polybagged Outserts**  
Think outside the cover and leverage the credibility of our publication by delivering your print piece with the issue of your choice.
- » **Partner Perspectives**  
Your message, our audience. Showcase your dedicated content to our engaged community.
- » **Custom Supplements**  
Position your brand as a thought leader with timely, engaging content tailored to your business objectives in *BioPharm International*® issue.

***Your brand is valuable. Place it next to content biopharma professionals need most.***

Custom-designed programs to fit your needs.  
Contact your sales representative for pricing and availability.



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# 2026 Editorial Calendar

January – Ad Close 1/9	February	March – Ad Close 3/16
<p><b>Conferences</b> JPMorgan Healthcare Conference Pharmapack Europe</p> <p><b>Coverage Themes</b> Industry Outlook Monoclonal Antibodies Cell and Gene Therapies Proteins RNA Vaccines</p> <p><b>Print Features</b> Industry Outlook and Employment Survey New mAbs in the Research Pipeline Single Use in CGT Manufacturing Automation in Analytical Testing for Recombinant Proteins Contract Packaging for Vaccines</p> <p><b>Multimedia</b> Industry Outlook Video Interviews Peer Exchange: AI in Drug Development Drug Digest: Emerging Tools in Drug Discovery</p>	<p><b>Coverage Themes</b> Women CEOs in Biotech Rare Diseases Monoclonal Antibodies Cell and Gene Therapies Expression Systems</p> <p><b>Print Supplements/eBooks</b> Bio/Pharma Outsourcing Innovation eBook</p> <p><b>Multimedia</b> Women in Stem Video Interviews Peer Exchange: R&amp;D Investment</p>	<p><b>Conferences</b> BPI West (Informa), San Diego PDA Week, Denver DCAT WEEK, NY BIO Europe (Informa), Lisbon</p> <p><b>Coverage Themes</b> Emerging Therapies Vaccines Parenterals</p> <p><b>Print Features</b> Cover Story: Early Phase Development for Emerging Therapies Single Use Equipment for Parenterals Navigating Evolving and Complex Regulations for CGTs Using Contract Lab/Analytical Services for Antibody Drug Conjugates</p> <p><b>Multimedia</b> BIO Europe Video Interviews DCAT Video Interviews PDA Week Video Interviews Peer Exchange: Supply Chain Disruptions Drug Digest: Strategic Partnerships in Bioprocessing and Development</p>

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April	May – Ad Close 5/8	June
<p><b>Conferences</b>            INTERPHEX, NYC            Making Pharmaceuticals Europe 2026, Coventry, UK</p> <p><b>Coverage Themes</b>            Early Phase Research            Global Drug Development            Continuous Biomanufacturing            Cell and Gene Therapies            Antibodies</p> <p><b>Print Supplements/eBooks</b>            Next-Generation Biotherapeutics            Advances in Gene Therapies            Advances in Cell Therapies            The Future of mRNA and Beyond            Disease Areas Driving Research</p> <p><b>Multimedia</b>            INTERPHEX Video Interviews            Peer Exchange: Biomanufacturing Equipment            Drug Digest: Innovation in Modalities: Designing the Next mAb, RNA, or Cell Therapy</p>	<p><b>Conferences</b>            Excipient World, Nashville, TN            AAPS National Biotechnology Conference, San Diego            ASGCT Annual Meeting, Boston            CPHI North America, Philadelphia</p> <p><b>Coverage Themes</b>            Antibody Drug Conjugates            Data Analytics            Capacity Demand</p> <p><b>Print Features</b>            Cover Story: Early Phase ADC Development            Point of Care: Bringing Manufacturing to the Patient            Good Practices in Data Analytics            CMOs and Capacity</p> <p><b>Print Supplements/eBooks</b>            Trends in Manufacturing eBook</p> <p><b>Multimedia</b>            AAPS Bio Interviews            ASGCT Interviews            Peer Exchange: From Lab to Launch: Cell and Gene Therapies            Drug Digest: Large-Molecule Manufacturing</p>	<p><b>Conferences</b>            BIO 2026, San Diego</p> <p><b>Coverage Themes</b>            Neurological Drug Development            Cell and Gene Therapies            Clinical Trial Manufacturing            Fundamentals in Analytics</p> <p><b>Multimedia</b>            Peer Exchange: Biomanufacturing Infrastructure            Drug Digest: Partnering for Biopharmaceutical Success</p>

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# 2026 Editorial Calendar

July – Ad Close 7/13	August	September – Ad Close 9/14
<p><b>Coverage Themes</b>            Cell and Gene Therapies            Antibody Drug Conjugates            Expression Systems            Vaccines            Real-World Evidence            Tech Transfer</p> <p><b>Print Features</b>            Cover Story: Advances in Gene Editing            ADCs Research Pipeline            Using Analytics in Final Product Inspection            GMPs and Real-World Evidence            Special Considerations for Tech Transfer in Biopharma</p> <p><b>Print Supplements/eBooks</b>            Quality and Regulations eBook</p> <p><b>Multimedia</b>            Peer Exchange: Novel Modalities</p>	<p><b>Conferences</b>            BioProcessing Summit</p> <p><b>Coverage Themes</b>            Vaccines            Fundamentals in Quality            Cleanrooms            Cell and Gene Therapies            Antibodies</p> <p><b>Multimedia</b>            Peer Exchange: CDMO Capacity            Drug Digest: Regulatory and Quality Updates in Biologic Drug Development</p>	<p><b>Conferences</b>            BPI East</p> <p><b>Print Supplements/eBooks</b>            Formulation Advances eBook</p> <p><b>Coverage Themes</b>            Antibodies            Proteins            Aseptic Processing            Vaccines            Outsourcing</p> <p><b>Multimedia</b>            Peer Exchange: Biomanufacturing Infrastructure            Drug Digest: Targeting the Undruggable</p>

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CLINICAL TRIALS

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INTERNATIONAL

cannabis  
SCIENCE NETWORK

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Nutritional  
OUTLOOK

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# 2026 Editorial Calendar

October	November – Ad Close 11/5	December
<p><b>Conferences</b>            CPHI Worldwide            AAPS PharmSci 360</p> <p><b>Coverage Themes</b>            Antibodies            Cell and Gene Therapies            Fundamentals in Downstream Processing</p> <p><b>Multimedia</b>            CPHI WW Video Interviews            AAPS PharmSci Video Interviews            Peer Exchange: Advances in RNA            Drug Digest: The Future of Biopharma Operations and Supply Chains</p>	<p><b>Coverage Themes</b>            Sustainability            Antibodies            Cell and Gene Therapies            Proteins            Vaccines            Quality Control</p> <p><b>Print Features</b>            Cover Story: Sustainability in Biopharma            Early Research in mAbs            Bioreactors in CGT Manufacturing            Analytic Techniques in Protein Characterization            Aseptic Processing for Vaccines            Quality Control</p> <p><b>Multimedia</b>            Peer Exchange: Sustainability Challenges &amp; Solutions</p>	<p><b>Coverage Themes</b>            Antibodies            Cell and Gene Therapies            Fundamentals in Upstream Processing            Proteins and Peptides            Vaccines            Outsourcing</p> <p><b>Print Supplements/eBooks</b>            Novel Delivery Approaches for Biopharmaceuticals</p> <p><b>Multimedia</b>            Peer Exchange: Drug Delivery Advances</p>

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# ISO 27001:2022 and ISO 27701: 2019 Certification



MJH Life Sciences  
Certificate Number: ISMS-MJ-2221

## CERTIFICATE OF REGISTRATION

Information Security Management System  
ISO/IEC 27001:2022

### MJH Life Sciences

A-LIGN Compliance and Security, Inc. certifies that the organization operates an Information Security Management System (ISMS) that conforms to the requirements of ISO/IEC 27001:2022. The scope and boundaries of the ISMS is as follows:



MJH Life Sciences  
Certificate Number: PIMS-MJ-070124  
ISO/IEC 27001:2022 Certificate Number: ISMS-MJ-2221

The ISMS supports MJH Life Sciences' internal data related to all sub-LLC's under the MJH Life Sciences LLC, All Sales Services as provided by all MJH Life Sciences Brands, all services as provided by the Truth Serum Network (Agency), All Shared Services located out of Headquarters, and all supporting departments: HR, IT, Finance located at our Headquarters at 2 Commerce Dr. Cranbury, NJ environment.

The statement of applicability includes control objectives from the ISO/IEC 27001:2022 and ISO 27701:2019 Annex A (PII Controller) and Annex B (PII Processor) framework.

## CERTIFICATE OF REGISTRATION

Privacy Information Management System  
ISO/IEC 27701:2019

### MJH Life Sciences

A-LIGN Compliance and Security, Inc. certifies that the organization operates a Privacy Information Management System that conforms to the requirements of ISO/IEC 27701:2019. The scope and boundaries of the PIMS is as follows:

The PIMS supporting the confidentiality, integrity and availability of customer data, supplier information, and MJH Life Science's internal data related to All sub-LLC's under the MJH Life Sciences LLC, All Sales Services as provided by all MJH Life Sciences Brands, all services as provided by the Truth Serum Network (Agency), All Shared Services located out of Headquarters, and all supporting departments: HR, IT, Finance located at our Headquarters at 2 Commerce Dr. Cranbury, NJ environment.

The statement of applicability includes control objectives from the ISO/IEC 27001:2022 and ISO 27701:2019 Annex A (PII Controller) and Annex B (PII Processor) framework.

ISO/IEC 27001:2022 Certificate Number: ISMS-MJ-2221

- MJH Life Sciences® is deeply committed to safeguarding clients' information, availability, integrity, and confidentiality. As an ISO/IEC 27001:2022 and ISO/IEC 27701:2019 certified organization, MJH Life Sciences has implemented a robust Information Security Management System (ISMS/PIMS) independently accredited by the International Standards Organization.
- These ISO certifications reflect a comprehensive, risk-based information security and privacy management approach. Together, ISO 27001 and ISO 27701 encompass over 114 security controls and 10 management system clauses, forming a rigorous framework for mitigating risks and ensuring compliance.





## Transforming Care from Discovery to Delivery™

MJH Life Sciences® advances clinical progress in health care by creating **strategic engagements** between *pharma and biotech innovators, expert knowledge leaders and practicing professionals*.

Through **consultative services** driven by data, media, education and events, we share knowledge and build relationships to *connect people and ideas* at every stage of the health care life cycle.



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MJH Life Sciences® advances clinical progress in health care by creating strategic engagements between pharma and biotech innovators, expert knowledge leaders and practicing professionals.

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